

THE FUTURE OF SMART WELLNESS

Empowering Indian Families With Intelligent Technology

Health-to-Wealth Partnership Ecosystem Designed for High-Performance Living.

WELLWA LIFE

BUSINESS PLAN

Water : The Foundational Pillar of Life

WHY ORDINARY WATER IS FAILING YOUR CELLULAR HEALTH

HUMAN BODY WATER

70%

The Core Reality

Our body is made of 70% water. Therefore, the water you drink literally controls 100% of your cellular health, energy, and longevity.

Dead Water

Modern RO and tap water are electronically 'dead'. This water increases free-radical damage, causes biological stress, and accelerates internal aging.

Heavy Structure

The molecular clusters in ordinary water are too large and heavy. Your cells struggle to absorb it, leaving your body chronically dehydrated at a cellular level.

Water Was Life — Until technology made it dead. Switch to 'Live Water' to restore it

Introducing Wellwa Water Ionizer

RETURNING WATER TO ITS NATURAL, LIVING STATE

Gold Standard of Hydration

Engineered with medical-grade platinum-coated titanium plates to deliver high-efficiency molecular electrolysis right at your kitchen.

Multi-Mode Customization

Instantly generates multiple water modes tailored for your entire family—from high-alkaline drinking water to pure infant care and beauty water.

Intelligent Auto-Cleaning

Equipped with a smart, automated self-cleaning cycle that prevents scaling, ensuring 100% purity and consistent performance for years.

Wi-fi Conectivity

Smart-home ready with IoT integration. Track your filter life, monitor real-time pH performance, and get instant service alerts directly on your smartphone.

Not just a water purifier. A smart health security shield for your home.

The Ultimate Solution

RETURNING WATER TO ITS NATURAL, LIVING STATE

Alkaline Balance

Neutralizes systemic body acidity, restores your natural pH balance, and helps eliminate modern metabolic issues from the root.

Negative ORP

Acts as a powerful, natural antioxidant house. It actively destroys harmful free radicals, detoxifies the body, and reverses cellular aging.

Micro-Clustering

Physically restructured to be light and ultra-thin, enabling 3x faster cellular absorption and deep, rapid hydration.

Hydrogen-Rich

Packed with potent, natural antioxidant properties that actively neutralize cellular free radicals and revitalize your internal organs.

Stop drinking just to quench your thirst. Start drinking to fuel your life

The Wellwa Aura Series

CHOOSE THE PERFECT SMART WELLNESS SHIELD FOR YOUR FAMILY



Aura

5 Medical-Grade
Platinum-Coated Titanium Plates.



Aura Plus

7 Medical-Grade
Platinum-Coated Titanium Plates.



Aura Maxx

8 High-Efficiency
Ultra-Performance Plates

An investment in preventive health that pays life-long family wellness dividends

Smart Technology & Performance

INDUSTRY-LEADING SPECIFICATIONS WITH IOT CONNECTIVITY

Multiple Water Uses

- Drinking, cooking & beauty care
- Cleaning modes for daily needs
- Multiple pH selections

Smart Control

- Wi-Fi connectivity
- Mobile app status and support
- pH calibration for water conditions

Advanced Ionization

- Solid Hybrid Plates
- Biggest plate size: 65 × 156 mm
- Auto pH Control Technology

65 × 156 mm

Up to -850 mV

Up to 1800 PPB

Auto pH Control

One machine. Multiple water uses. Smart control. Powerful performance.

Performance values are “up to” figures and may vary with inlet water quality, flow, maintenance and operating conditions.

The Health-to-Wealth Partnership.

TURNING AN ESSENTIAL WELLNESS INVESTMENT INTO A LIFELONG ASSET

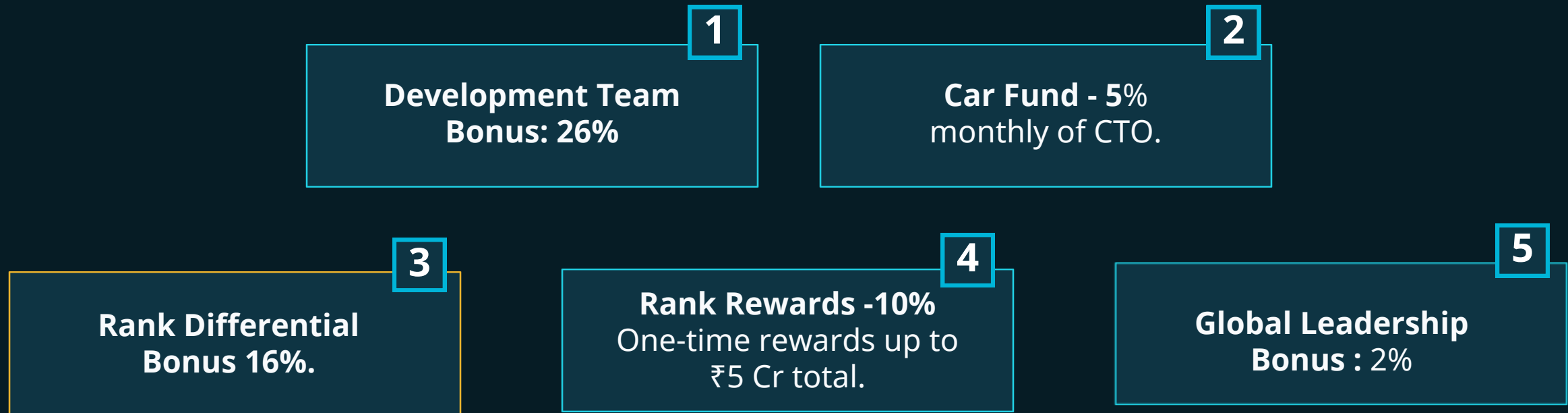
			Recommended
2 Bottle	5 PLATES	7 PLATES	8 PLATES
Starter Pack NMD - Alkaline Drop	Aura 5-plate Water Ionizer	Aura+ 7-plate Water Ionizer	Aura Maxx 8-plate Water Ionizer
50ml × 2 bottles	MRP: 1,49,999/-	MRP: 1,99,999/-	MRP: 2,29,999/-
MRP: 11800/-	Retail Price: 90,000/-	Retail Price: 1,25,000/-	Retail Price: 1,50,000/-
D. Price: 11800/-	D. Price: 79800/-	D. Price: 1,11,800/-	D. Price: 1,25,800/-
BV: 8000	BV: 50,000	BV: 90,000	BV: 1,00,000

Starter Pack upgrade benefit: if upgraded to a Water Ionizer within 1 year, customer receives additional ₹10,000 discount.

BUSINESS MODEL

Five income engines—one transparent plan

A SIMPLE PLAN TO TRANSFORM EVERYDAY HEALTH DISCOVERIES INTO EXTRAORDINARY FINANCIAL FREEDOM.



The story is simple: product value creates trust, team development creates depth, leadership creates long-term growth.

INCOME 1 • DEVELOPMENT TEAM BONUS

10-level Development Team income

Earn through structured levels when qualified product BV flows through the team.

L1 • 10%
Personal leadership

L2 • 5%
Second-level support

L3 • 3%
Team development

L4 • 2%
Team development

L5 • 1.5%
Team development

L6 • 1%
Starter unlock limit

L7-9 • 1%
each ionizer plan

L10 • 0.5%
each ionizer plan

Starter Pack unlocks income up to 6 levels, Water Ionizer plan unlocks 10 levels.

DEVELOPMENT ILLUSTRATION

5 direct sales duplication: 6-level view

Assumption: every active position creates 1 Water Ionizer sale of 1,00,000 BV.

Level	Team positions	BV at level	Income / sale	Level income
1	5	5,00,000 BV	10% - ₹10,000	₹50,000
2	25	25,00,000 BV	5% - ₹5,000	₹1,25,000
3	125	1.25 Cr BV	3% - ₹3,000	₹3,75,000
4	625	6.25 Cr BV	2% - ₹2,000	₹12,50,000
5	3,125	31.25 Cr BV	1.5% - ₹1,500	₹46,87,500
6	15,625	156.25 Cr BV	1% - ₹1,000	₹1,56,25,000

Total 6-Level Development Income: ₹2,21,12,500

Starter Pack users can earn up to 6 levels only. This is a perfect duplication illustration, not a promise.

DEVELOPMENT ILLUSTRATION

5 direct sales duplication: 10-level view

The same 5×5 math model expands sharply when all 10 levels are unlocked.

Levels	Team positions	Income / sale	Level income
1-6	19530	1.0-10%	₹2,21,12,500
7-9	24,21,875	1.0%	₹242,18,75,000
10	97,65,625	0.5%	₹488,28,12,500
		TOTAL	₹732,68,00,000

Total 10-Level Development Income: ₹732,68,00,000

Water Ionizer plan is required for levels 7-10. This is a mathematical model of perfect duplication and should be explained responsibly.

Qualify with 5 Lakh cumulative team BV in a 60:40 ratio

Qualification (Team-Based)

5,00,000 cumulative team BV from the day you join, in a 60:40 ratio — 3.0 Lakh from one leg, at least 2.0 Lakh from all other legs combined.

Monthly payout (5% of company turnover)

Every month your team maintains 5,00,000 BV, you share in the Car Fund pool — 5% of total company BV, divided equally among all qualifiers.

Pool Sharing Mechanism (Example)

Company monthly BV: 1 Cr
Car Fund pool (5%): ₹5,00,000
If 20 leaders qualify → ₹25,000 each
If 10 leaders qualify → ₹50,000 each (cap);

Miss a month: No payout for that month. Miss two months in a row and you qualify again from scratch.

Your Car Fund income starts from the month immediately following your qualification month

INCOME 3 • RANK DIFFERENTIAL BONUS

Leadership earns the Rank Diffrence percentage

Rank Differential pays the gap above the highest rate already paid below.

Target BV	Rank	%
7.5 Lakh BV	Area Business Leader	3%
15 Lakh BV	Area Business Head	5%
30 Lakh BV	District Business Head	8%
60 Lakh BV	Regional Business Head	10%
1.20 Cr BV	State Business Head	11.5%
2.40 Cr BV	Zonal Business Head	13%

Target BV	Rank	%
4.80 Cr BV	National Business Head	14%
9.60 Cr BV	Senior National Head	14.5%
19.20 Cr BV	International Business Head	15%
38.40 Cr BV	Global Business Head	15.5%
76.80 Cr BV	Global Business Director	15.8%
153.60 Cr BV	Global Business President	16%

Every rank also requires 60:40 leg balance. Rates are cumulative; payout is the positive gap only.

How a Regional Business Head Earns Through 5 Legs

Practical income breakdown for a Regional Business Head (10%) with 5 active team legs.

Leg	Leader stage	BV	Paid %	Gap	Income
1	District B/Head	30 Lakh BV	8%	2%	₹60,000
2	Area B/Head	20 Lakh BV	5%	5%	₹1,00,000
3	Area B/Leader	10 Lakh BV	3%	7%	₹70,000
4	New Leg	10 Lakh BV	0%	10%	₹1,00,000
5	New Leg	5 Lakh BV	0%	10%	₹50,000

Total Rank Differential Income: ₹3,80,000

Depth increases volume. Width creates more income sources. Leadership makes both work together.

INCOME 4 • RANK REWARDS

One-time cash rewards begin at Regional Head rank

Rank Cash recognizes first-time leadership milestones after approval and audit validation.

Team BV	Rank	Cash reward
60L BV	Regional Head	₹1 Lakh
1.20Cr BV	State Head	₹2 Lakh
2.40Cr BV	Zonal Head	₹4 Lakh
4.80Cr BV	National Head	₹8 Lakh
9.60Cr BV	Senior National	₹16 Lakh

Team BV	Rank	Cash reward
19.20Cr BV	International	₹32 Lakh
38.40Cr BV	Global Head	₹64 Lakh
76.80Cr BV	Global Director	₹1.28 Cr
153.60Cr BV	President	₹2.50 Cr

Total possible one-time rank rewards: approximately ₹5 Cr+

Rewards are subject to approved policy, audit validation, statutory deductions and no-duplicate rules.

INCOME 5 GLOBAL LEADERSHIP BONUS

Global Leadership Pool - 2%

Exclusive profit-sharing for top-tier achievers starting from the National Business Head rank, distributed via an equitable point system.

2% of the total monthly Company Turnover (CTO) is strictly reserved for this elite leadership pool.

Eligibility Criteria

Starts at National Head

Qualification unlocks once you achieve the National Business Head rank and is available for all ranks above it.

The 2% pool is not a flat split.

It is distributed dynamically to all achievers based on a standardized point system, ensuring fair reward for higher business volume and ranks.

True residual income built for global leaders.

CHOOSE YOUR JOURNEY

Three valid ways to participate

There is no single compulsory path. Product use, team building and leadership are separate choices.

Product User

Use the product. Business activity is optional.

PRODUCT VALUE

Team Builder

Share responsibly
Earn eligible team income.

BUILD WITH SKILL

Leadership Partner

Build 10 levels, maintain balance and grow through ranks

LEAD LONG TERM

A professional leader does not push one path. A professional leader helps people choose the right path.

WELLWA LIFE

Advanced Hydrogen & Alkaline Ionization Technology

Product Innovation | Transparency | Leadership Growth

LET'S GROW TOGETHER